# NEIL KENDRICK

Website. www.neilkendrick.co.uk

## ABOUT ME

I'm a UI/UX Designer based in Solihull.

I'm a highly passionate experienced creative, with a detailed knowledge and a broad skill set in progressive enhancement web design, regularly working amongst multiple functional teams in an Agile environment.

I've been designing digital content and interactive experiences for over 20 years. And I believe every single detail matters.

I'm a strategic thinker that thrives on creating and delivering work according to the brief and client objectives with my working knowledge of Adobe Creative Cloud, Concept Development and Branding.

## SKILLS

- Prototyping & Wireframing
- User interfaces and visual designs
- User journey & Workflows
- HTML(5) & Advanced CSS(3)
- Adobe Creative Cloud
- JQuery

- A/B and User testing
- Organisation and time management
- Problem solving skills and creative thinking

### **PROFESSIONAL EXPERIENCE**

#### Senior UX Designer / 2017 - present

Paragon Banking Group - Responsible for all usability and digital output, helping deliver the groups overall digital strategy and improvement programme. Working with developers, product owners and managers, bridging the gap bewteen departments, business lines and skillsets. Providing UX and design guidance to the wider team ensuring consistent high standards and knowledge share.

#### UI / UX Designer / 2015 - 2017

Cox Automotive / Incadea - Working in an Agile environment, i was responsible for the implementation of a new user interface and design lead management solution. Pair programming with full stack developers and collaborating with the Product Development team ensuring for a better user experience across various devices.

#### Senior Web Designer / 2012 - 2015

Cox Automotive / MRS - Responsible for the UI standardization across the internal web applications and lead design on various blue chip projects including BMW, Mini and Toyota.

#### Web Designer / 2000 - 2012

Cox Automotive / MRS - My role included design concepts, prototyping HTML wireframes and front end development.

## INTERESTS

#### FA Level 1 Coach

Solihull FC - Away from design I manage and coach my son's under 15's football team.

I hold full CRC, Safeguarding and Emergency First Aid certificates.

## EDUCATION

#### Merit - Scrum / Agile Practitioner

Quantum of Value - Managing projects with an Agile mind-set.

#### BA (Hons) Fine Art

Birmingham Institute of Art and Design - Specialized in traditional and experimental computer based print.